

Ryan McGinness

Non-fungible Token Spec Sheet

Artwork Title: RM.NFT.1.Introduction

Updated: May 10, 2021



File Name: RM.NFT.1.Introduction
Ryan McGinness Studios, Inc. Inventory Number: RM2021.7491
File Format: MPEG-4 movie (.mp4)
File Resolution: 2160 x 2160 pixels
File Size: 17,996,828 bytes
Duration: 00:50 minutes
Color Profile: HD (1-1-1)
Frame Rate: 30fpm
Software: Adobe Illustrator CC (2017.0.2)
and Adobe Photoshop CC (2017.0.1)

Minted Date: May 5, 2021 at 12:04am
Minted Platform: Foundation (<https://foundation.app>)
Etherscan: <https://etherscan.io/token/0x3B3ee1931Dc30C1957379FAc9a-ba94D1C48a5405?a=34159>
IPFS: <https://ipfs.io/ipfs/Qmbr42dccmyB1wcMT2WKSHw5zgBycceK2qZ-kETQaMV534y/nft.mp4>
Edition: 1 of 1 (Unique)
Additional Files/Content: N/A
Listed Date: To Be Determined

Description:

RM.NFT.1.Introduction is a 50-second silent square video of 100 drawings, each rendered in a different high-chroma color against a black background. The colors cycle through the 7 colors of the rainbow (ROYGBIV). Each drawing is displayed for .5 seconds.

Links:

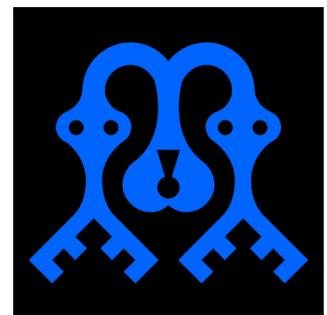
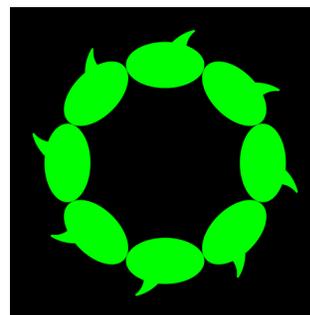
ryanmcginness.com
Instagram: [@McGinnessWorks](https://www.instagram.com/McGinnessWorks)
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Concept:

RM.NFT.1.Introduction incorporates a selection of 100 original digital drawings created from 1999-2019. There is no linear narrative. There is no story—only units of meaning. Each individual drawing symbolizes a different concept or idea. These drawings (and many more) are the ingredients for all my work, from paintings and sculptures, to skateboards and books. My symbol drawings are the base units, or elements, for all my work.

When combined, these images make that non-linear, non-narrative search for meaning in the world visual. We can't help but make associations. Forcing unlikely patterns is more comfortable than coming to terms with chaos. A collection of these elements, as in this NFT, reflects how our minds run on RAM (Random Access Memories)—random storage. All art is mind backup.

Creating drawings as vector files has always been a part of my process in order for me to achieve the precise geometry my symbols require. This introduction video is a bridge between my paintings and their digital ingredients. Now these drawings can be expressed in their native digital domain. *RM.NFT.1.Introduction* celebrates this newfound freedom and serves as a preview of my forthcoming NFT artworks.



Stills from *RM.NFT.1.Introduction*, 2021