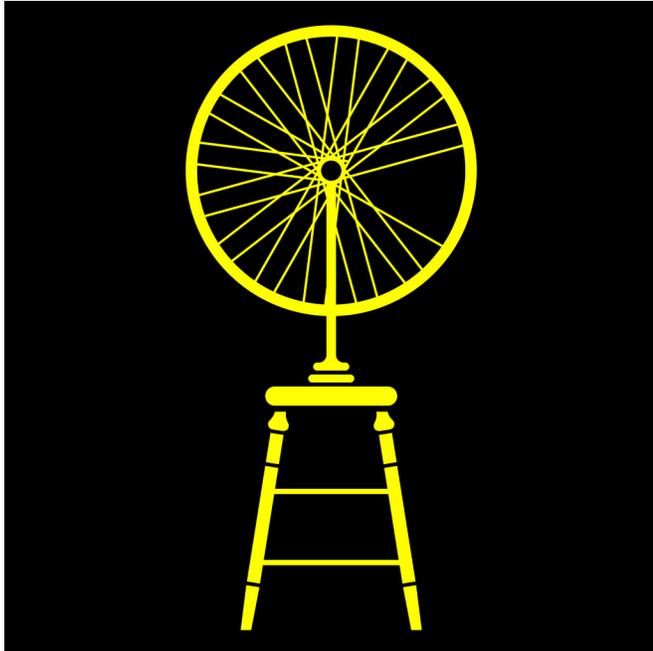


# Ryan McGinness

## Non-fungible Token Spec Sheet

**Artwork Title:** RM.NFT.2.BicycleWheel

Updated: May 11, 2021



**File Name:** RM.NFT.2.BicycleWheel  
**Ryan McGinness Studios, Inc. Inventory Number:** RM2021.7492  
**File Format:** MPEG-4 movie (.mp4)  
**File Resolution:** 2160 x 2160 pixels  
**File Size:** 30,491,187 bytes  
**Duration:** 00:50 minutes  
**Color Profile:** HD (1-1-1)  
**Frame Rate:** 30fpm  
**Software:** Adobe Illustrator CC (2017.0.2)  
and Adobe Photoshop CC (2017.0.1)

**Minted Date:** May 5, 2021 at 12:45am  
**Minted Platform:** Foundation (<https://foundation.app>)  
**Etherscan:** <https://etherscan.io/token/0x3B3ee1931Dc30C1957379FAc9a-ba94D1C48a5405?a=34177>  
**IPFS:** <https://ipfs.io/ipfs/Qmca83mfymMhtRukYpboLEnTvDCLErh-1DerHmSLoeqfW1/nft.mp4>  
**Edition:** 1 of 1 (Unique)  
**Additional Files/Content:** N/A  
**Listed Date:** To Be Determined

### Description:

*RM.NFT.2.BicycleWheel* is a 50-second silent square video of 100 images symbolizing Marcel Duchamp's first Readymade sculpture, *Bicycle Wheel*, from 1913. (The sculpture has been re-ready-made several times since.)

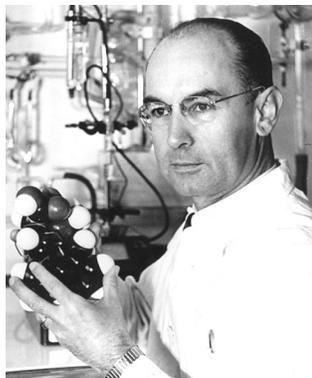
The drawing is stationary, centered in a field of black as the wheel spins. Each frame depicts the sculpture in a different color, rotating through the 7 colors of the rainbow (ROYGBIV). Each drawing is displayed for .5 seconds and the wheel rotates 3.6 degrees so that it completes one full rotation.

### Links:

[ryanmcginness.com](http://ryanmcginness.com)  
Instagram: [@McGinnessWorks](https://www.instagram.com/McGinnessWorks)  
[Foundation.app/McGinnessWorks](https://foundation.app/McGinnessWorks)

### Concept:

In my drawing, some spokes are broken. The sculpture is broken. The concept of the readymade is broken. As the wheel makes one complete rotation, the drawing cycles through each color of the rainbow, in an RGB high-chroma indigenous spectrum. The animation was originally created to celebrate *Bicycle Day*, a day that honors Albert Hofmann's intentional ingestion of 250 micrograms of LSD on April 19, 1943, the effects of which he began to feel on his bicycle ride home from his laboratory. Hofmann wrote of the experience, "... Little by little I could begin to enjoy the unprecedented colors and plays of shapes that persisted behind my closed eyes. Kaleidoscopic, fantastic images surged in on me, alternating, variegated, opening and then closing themselves in circles and spirals, exploding in colored fountains, rearranging and hybridizing themselves in constant flux ..."



**Left:** Albert Hofmann with a model of the LSD molecule in 1943, © Novartis corporate archive; **Center:** Portrait of Marcel Duchamp by Man Ray, 1920-21, gelatin silver print, Yale University Art Gallery; **Right:** Marcel Duchamp, *Bicycle Wheel*, 1951 (third version, after lost original of 1913), metal wheel mounted on painted wood stool, 51 x 25 x 16.5 in. (129.5 x 63.5 x 41.9 cm), Collection of Museum of Modern Art, New York, © 2021 Artists Rights Society (ARS), New York / ADAGP, Paris / Estate of Marcel Duchamp